



ALMAR

TERMATEN

Senior Art Director / Senior Manager, Design / Small business owner

Call +31628377904

Email almar@ialmar.nl

Portfolio ialmar.nl

Based in Netherlands

Professional skills

- Corporate branding
- Brand development
- Hybrid advertising
- Iconography
- Logo design
- Concepting
- Mentoring
- Leadership
- Adaptability
- Stakeholder management
- Creative and strategic thinking

Languages

- Dutch (native)
- English (proficient)

Quick links

- [Portfolio](#)
- [21 Design](#)
- [Recommendations](#)
- [LinkedIn](#)

Hello!

Imagine a world where every design tells a story, where simplicity meets sophistication, and where creativity knows no bounds. Welcome to my world.

I'm Almar Termaten, a Senior Art Director with over 20 years of experience in transforming ideas into visually captivating realities. My journey in design has been fuelled by a passion for creating sleek, effective, and meaningful designs that leave a lasting impression.

At Irdeto, where I've been crafting designs for the past decade, I've had the pleasure of collaborating with various departments on a wide range of projects—from tradeshow and social media campaigns to internal communication initiatives, videos, and website graphics. Each project is an opportunity to push the boundaries of creativity and deliver designs that not only look good but also communicate effectively.

Simplicity is my mantra, and I believe that the most powerful designs are those that convey their message with elegance and clarity. My commitment to excellence drives me to perfect every detail, ensuring that each design is a masterpiece.

I'd love to share my CV with you and discuss how my skills can contribute to your team. Feel free to reach out if you have any questions or if you'd like to continue the conversation. Let's connect and bring your vision to life!

Looking forward to connecting,

Almar Termaten

Experience

- 2021 - Present
 - Senior Art Director / Senior Manager, Design
Irdeto
 - Leading the design and execution of high-impact visuals to enhance brand visibility and team manager All-Round Designers
 - Streamlining workflows and ensuring brand consistency to improve team efficiency and enhance design quality
 - Managing event branding and logistics (e.g., IBC, Gamescom), resulting in cohesive and engaging experiences
 - Collaborating with cross-functional teams to deliver high quality designs
 - Integrate AI tools to enhance design workflows, from concept development to final execution.
 - Recognized as a top performer (CEO Award runner-up, 2022), placing in the top 5% of performing employees
 - Owner
21 Design
 - Specializing in logo design and branding through transforming passion into a thriving business
 - Creating distinctive brand identities that align with clients' visions, ensuring consistency and impact
 - Helping businesses establish a strong market presence through strategic design
 - Continuously refining skills to deliver high quality and impactful designs
- 2018 - 2021
 - Creative Operations Manager
Irdeto
 - Appointed to lead the expanded Graphics Team, overseeing all outgoing campaigns
 - Managed and mentored junior team members, providing guidance and skill development
 - Ensured high-quality design output and cohesive creative direction through feedback, training, and project oversight
- 2013 - 2018
 - Graphics Manager
Irdeto
 - Led all graphic design-related activities, collaborating closely with the Marketing Team to develop compelling visuals
 - Created impactful visuals for global social media campaigns and international tradeshows, enhancing brand presence
 - Awarded Bronze Award for Irdeto rebranding project (2013) and Marketeer of the Year (2015) for outstanding contributions
- 2011 - 2013
 - Freelance Graphic Designer
Freelance

Education

- 2021 - 2024
 - Bachelor, Communication and Multimedia Design
- 2021
 - TPC Leadership - Grow 1 on 1 Programme
- 2020
 - Digital Illustrations with ProCreate
- 2019
 - Science of character animation
- 2017
 - Management 4.0
- 2016
 - After Effects Basic
- 2003
 - Graphic basic knowledge

Software knowledge

Photoshop	● ● ● ● ● ● ● ● ● ○
Illustrator	● ● ● ● ● ● ● ● ● ○
Indesign	● ● ● ● ● ● ● ● ● ○ ○
After Effects	● ● ● ○ ○ ○ ○ ○ ○ ○ ○
Final Cut Pro	● ● ● ● ● ● ● ● ● ○
PowerPoint	● ● ● ● ● ● ● ● ● ○

Brands I've worked with

- Adobe
- Amazon
- Apple
- DCSA
- Denuvo
- EA Games
- Google
- MultiChoice Group
- Naspers/Prosus
- Ubisoft
- UPS
- Ziggo

Awards

- 2019
 - CEO Award - Runner up
Irdeto
- 2015
 - Marketeer of the Year
Irdeto
- 2013
 - Bronze Award
Irdeto